

SPONSORSHIP OPPORTUNITIES NOVEMBER 9–11, 2017

PLATINUM SPONSOR » \$75,000

KEY OPPORTUNITY: Seat on the NYU Center for Cyber Security (CCS) Advisory Board and participation in CCS graduate-level research

[Additional Platinum Sponsor benefits on page 2 ➔](#)

DIAMOND SPONSOR » \$50,000

KEY OPPORTUNITY: Sponsor of one (1) CSAW'17 competition (excluding Capture the Flag)

[Additional Diamond Sponsor benefits on page 2 ➔](#)

GOLD SPONSOR » \$30,000

KEY OPPORTUNITY: choose 1, below

- **Opening Keynote Address***, Nov. 9, 2017 (1 available)
- **Opening Reception Sponsor**, Nov. 9, 2017 (1 available)
- **Security Expert Luncheon Sponsor + Lunch Keynote***, Nov. 10, 2017 (1 available)
- **Security Workshop* presented by your company during CSAW** (1 available)
- **Sponsor of CyFor, an online digital forensics learning environment**
(1 available for CSAW'17, cyfor.engineering.nyu.edu)

[Additional Gold Sponsor benefits on page 2 ➔](#)

SILVER SPONSOR » \$20,000

KEY OPPORTUNITY: **Student Travel & Lodging Sponsor** (6 available) Sponsor logos will be listed on the Travel Award received by CSAW'17 student finalists competing at NYU Tandon School of Engineering.

[Additional Silver Sponsor benefits on page 2 ➔](#)

BRONZE SPONSOR » \$12,000

[Bronze Sponsor benefits on page 2 ➔](#)

SUPPORTING SPONSOR » \$7,000

[Supporting Sponsor benefits on page 2 ➔](#)



Entitlements:

Platinum	Diamond	Gold	Silver	Bronze	Supporting
\$75,000	\$50,000	\$30,000	\$20,000	\$12,000	\$7,000

KEY OPPORTUNITIES

	Platinum	Diamond	Gold	Silver	Bronze	Supporting
CCS Advisory Board Seat & Research	✓	✓	✓	✓	✓	✓
Competition Sponsor	✓	✓	✓	✓	✓	✓
Various, see page 1	✓	✓	✓	✓	✓	✓
Travel & Lodging Sponsor	✓	✓	✓	✓	✓	✓

BRANDING & MARKETING

	Platinum	Diamond	Gold	Silver	Bronze	Supporting
Logo on Conference Bag + Insert	✓	✓	✓	✓	✓	✓
Ad in Conference Program Guide	✓ Full Page	✓ Full Page	✓ Full Page	✓ ½ Page	✓ ¼ Page	✓
Logo on Conference Signage & Materials	✓	✓	✓	✓	✓	✓
Logo/link on CSAW Website & OSIRIS Lab Website	✓	✓	✓	✓	✓	✓
Public recognition at Opening & Closing Ceremonies	✓	✓	✓	✓	✓	✓

STUDENT ENGAGEMENT

	Platinum	Diamond	Gold	Silver	Bronze	Supporting
Participation in OSIRIS Lab undergraduate projects (2 semesters)	✓	✓	✓	✓	✓	✓
Cyber Security Club Seminar presentation	✓	✓	✓	✓	✓ Choose this or Hack Night	✓
Hack Night Training presentation	✓	✓	✓	✓	✓ Choose this or CSC Seminar	✓
Industry Fair Table (Nov. 10, 2017)	✓	✓	✓	✓	✓	✓
Private Interview Space (Nov. 10, 2017)	✓	✓	✓	✓	✓	✓
NYU Tandon Student Finalist Resume Book	✓ Early Receipt	✓ Early Receipt	✓ Early Receipt	✓ Early Receipt	✓ Delivered Nov 10	✓
Internship/job postings on OSIRIS Lab website	✓	✓	✓	✓	✓	✓

NETWORKING

	Platinum	Diamond	Gold	Silver	Bronze	Supporting
Invitation to Security Expert Luncheon (Nov. 10, 2017)	✓ 2 Tickets	✓ 2 Tickets	✓ 2 Tickets	✓ 1 Ticket	✓	✓
Invitation to Welcome Reception & Award Ceremony	✓	✓	✓	✓	✓	✓
Opportunity to Nominate a Competition Judge*	✓	✓	✓	✓	✓	✓

CONTRIBUTING SPONSOR + ADD-ON OPPORTUNITIES

- Student Competitor Dinner** \$5,000 (2 available)
- Student Competitor Breakfast** \$2,500 (2 available)
- Security Quiz Raffle Items** \$1,000 (1 available)
- Capture the Flag Midnight Pizza & Drinks** \$1,000 (2 available)

- Industry Fair Coffee Break** \$1,000 (1 available)
- Award Ceremony Coffee Break** \$500 (1 available)
- Full-page ad in conference program guide** \$1,000
- Lock Picking Challenge** \$500 (1 available)

Tech Donations & Physical Challenges are welcome! Please inquire at csaw@nyu.edu

*Speaker and judge nominations require prior approval

NYU Tandon School of Engineering is a 501(c)(3) non-profit organization.



For more information about supporting CSAW'17, please contact the CSAW administrative team at csaw@nyu.edu. | csaw.engineering.nyu.edu