SPONSORSHIP OPPORTUNITIES
NOVEMBER 9–11, 2017

PLATINUM SPONSOR  »  $75,000

KEY OPPORTUNITY: Seat on the NYU Center for Cyber Security (CCS) Advisory Board and participation in CCS graduate-level research

Additional Platinum Sponsor benefits on page 2 ➤

DIAMOND SPONSOR  »  $50,000

KEY OPPORTUNITY: Sponsor of one (1) CSAW’17 competition (excluding Capture the Flag)

Additional Diamond Sponsor benefits on page 2 ➤

GOLD SPONSOR  »  $30,000

KEY OPPORTUNITY: choose 1, below
• Opening Keynote Address*, Nov. 9, 2017 (1 available)
• Opening Reception Sponsor, Nov. 9, 2017 (1 available)
• Security Expert Luncheon Sponsor + Lunch Keynote*, Nov. 10, 2017 (1 available)
• Security Workshop* presented by your company during CSAW (1 available)
• Sponsor of CyFor, an online digital forensics learning environment (1 available for CSAW’17, cyfor.engineering.nyu.edu)

Additional Gold Sponsor benefits on page 2 ➤

SILVER SPONSOR  »  $20,000

KEY OPPORTUNITY: Student Travel & Lodging Sponsor (6 available) Sponsor logos will be listed on the Travel Award received by CSAW’17 student finalists competing at NYU Tandon School of Engineering.

Additional Silver Sponsor benefits on page 2 ➤

BRONZE SPONSOR  »  $12,000

Bronze Sponsor benefits on page 2 ➤

SUPPORTING SPONSOR  »  $7,000

Supporting Sponsor benefits on page 2 ➤
## Entitlements:

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Supporting</th>
</tr>
</thead>
<tbody>
<tr>
<td>$75,000</td>
<td>$50,000</td>
<td>$30,000</td>
<td>$20,000</td>
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### KEY OPPORTUNITIES

#### BRANDING & MARKETING
- Logo on Conference Bag + Insert
- Ad in Conference Program Guide
- Logo on Conference Signage & Materials
- Logo/link on CSAW Website & OSIRIS Lab Website
- Public recognition at Opening & Closing Ceremonies

#### STUDENT ENGAGEMENT
- Participation in OSIRIS Lab undergraduate projects (2 semesters)
- Cyber Security Club Seminar presentation
- Hack Night Training presentation
- Industry Fair Table (Nov. 10, 2017)
- Private Interview Space (Nov. 10, 2017)
- NYU Tandon Student Finalist Resume Book
- Internship/job postings on OSIRIS Lab website

#### NETWORKING
- Invitation to Welcome Reception & Award Ceremony
- Opportunity to Nominate a Competition Judge*

### CONTRIBUTING SPONSOR + ADD-ON OPPORTUNITIES

<table>
<thead>
<tr>
<th>Student Competitor Dinner</th>
<th>$5,000 (2 available)</th>
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<tbody>
<tr>
<td>Student Competitor Breakfast</td>
<td>$2,500 (2 available)</td>
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<tr>
<td>Security Quiz Raffle Items</td>
<td>$1,000 (1 available)</td>
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<tr>
<td>Capture the Flag Midnight Pizza &amp; Drinks</td>
<td>$1,000 (2 available)</td>
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<td>Industry Fair Coffee Break</td>
<td>$1,000 (1 available)</td>
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<tr>
<td>Award Ceremony Coffee Break</td>
<td>$500 (1 available)</td>
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<tr>
<td>Full-page ad in conference program guide</td>
<td>$1,000</td>
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<tr>
<td>Lock Picking Challenge</td>
<td>$500 (1 available)</td>
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</table>

Tech Donations & Physical Challenges are welcome! Please inquire at csaw@nyu.edu

*Speaker and judge nominations require prior approval

NYU Tandon School of Engineering is a 501(c)(3) non-profit organization.

For more information about supporting CSAW’17, please contact the CSAW administrative team at csaw@nyu.edu | csaw.engineering.nyu.edu