CSAW' 2018 Policy Competition
Video Grading Rubric

Element	Exemplary	Proficient	Partially Proficient	Unsatisfactory	Total
Introduction	The intro presents the overall topics and draws the audience into the presentation with clear questions and what the team will be addressing.	The intro is clear and coherent and relates to the topic	The intro shows some structure, but does not create a strong sense of what is to follow. May be overly detailed or incomplete.	The intro does not orient the audience of what is to follow. The sequencing is unclear and does not appear relevant to the audience.	/4
Graphics and Sound	The graphics and sound assist in presenting an overall theme and enhance the understanding of concept, ideals, and relationships. Original images are created using proper size and resolution, and all images enhance the content. There is a consistent visual theme.	The graphics and animation visually depict material and assist the audience in understanding the flow of info or content Images are proper size, resolution.	Some of the graphics and sounds seem unrelated to the topic and do not enhance the overall concepts. Most images are clip art or recycled from the internet. Images are too small/large in size. Images are poorly presented (i.e. resolution)	The graphics and sound are unrelated to the content. Graphics do not enhance understanding of the content, or are distracting decorations that create a busy feeling and detract from the topic.	/2
Writing Mechanics	The text is written with no errors in grammar, capitalization, punctuation, and spelling.	The text is clearly written with little or no editing required for grammar, punctuation, and spelling.	Spelling, punctuation, and grammar errors distract or impair readability. (Three or more errors)	Errors in spelling, capitalization, punctuation, usage and grammar repeatedly distract the audience, and major editing and revision is required.	/4
Professionalism	The team appears professional and speaks in clear tones. The policy is directed toward a specific individual/group that is made clear at the beginning of the presentation.	The team is professional, but directs their policy proposal to a generalized audience. Not always presenting a unified front with somewhat fluid transitions between speakers.	The team is somewhat professional and dressed appropriately, but does not maintain this throughout the presentation. Does not speak clearly and is difficult to understand.	The team does not present any professionalism or a clear indication of who they are speaking to. There is little to no regard for their audience and policy proposal.	/4
Research	Information is accurate, current and comes from primary and secondary sources. Team has clearly	Information is relevant and are from multiple sources. Team shows that they have evaluated and	Information is misinterpreted, graphics and questions fail to identify relevant	There are less than four resources with no regard for alternative points of view and information is not	/6

	researched a variety of information, recorded and interpreted significant facts in a meaningful way.	synthesized the relevant information.	arguments.	relevant at all.	
Content	The content is presented clearly and concisely with logical progression of ideas and supporting info. The team has demonstrated advanced critical thinking and gives the audience a clear sense of the main idea while analyzing alternative points of view.	The content is presented with a logical procession of ideas and supporting info. Includes persuasive info from reliable sources.	The content is vague in conveying a point of view and does not create a strong sense of purpose. Includes some persuasive info with few facts. Some of the info may not seem to fit. Sources seem unreliable	The content lacks a clear point of view and logical sequence of information. Includes little persuasive info and only one or two facts about the topic. Info is incomplete, out of date and/or incorrect. Sequencing of ideas is unclear.	**/10**
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